

MSIL: COS: NSE&BSE: 2020

18th May, 2020

Vice President National Stock Exchange of India Limited "Exchange Plaza", Bandra- Kurla Complex Bandra (E) Mumbai - 400 051 General Manager Department of Corporate Services BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001

### Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you, Yours truly,

# For Maruti Suzuki India Limited

Sanjeev Grover Vice President & Company Secretary

### MARUTI SUZUKI INDIA LIMITED

Head Office: Maruti Suzuki India Limited, 1, Nelson Mandela Road, Vasant Kunj, New Delhi - 110070, India. Tel: 011- 46781000, Fax: 011-46150275/46150276 E-mail id: contact@maruti.co.in, www.marutisuzuki.com

Gurgaon Plant: Maruti Suzuki India Limited, Old Palam Gurgaon Road, Gurgaon - 122015, Haryana, India. Tel: 0124-2346721, Fax: 0124-2341304 Manesar Plant: Maruti Suzuki India Limited, Plot No.1, Phase - 3A, IMT Manesar, Gurgaon - 122051, Haryana, India. Tel: 0124-4884000, Fax: 0124-4884199

#### CIN: L34103DL1981PLC011375

### PRESS RELEASE

## Customer Safety Is Priority: Maruti Suzuki deliveries bring smiles to over 5,000 customers

Over 1,350 showrooms operational across the country Over 300 Maruti Suzuki True Value outlets operational Showrooms follow strict social distancing, hygiene and sanitation norms Customers can book any car, choose accessories digitally; get doorstep delivery

**New Delhi, May 18, 2020:** Keeping customer safety at core, Maruti Suzuki India Limited has delivered over 5,000 cars in the past few days. The Company has put in place comprehensive standard operating procedures (SoPs) for its dealerships across the country. These SoPs ensure highest level of hygiene and sanitization across all its showrooms for the safety of its customers and employees. With the SoPs in place over 1,350 Maruti Suzuki showrooms and over 300 True Value outlets are operational post lockdown 4.

Speaking on the start of showroom



activities for customers, **Mr. Kenichi Ayukawa, Managing Director and CEO, Maruti Suzuki India** said, "We are happy to serve the customers, who were waiting to drive home their favorite car. The Company has put in place comprehensive norms to ensure that their car buying experience is completely safe. These norms are based on guidelines from the Central and State Governments. We would like to encourage our customers to digitally choose and book their car and take advantage of the convenience of home delivery of their new vehicles."

**He added,** "On behalf of Maruti Suzuki, I would like to appeal to all citizens to strictly follow the health advisories and guidelines issued by government. I am confident that together we will emerge stronger."

Maruti Suzuki network comprises 3,086 showrooms across 1,964 towns and cities. All of them will abide to the new safety protocols. The remaining showrooms would open in due course if they are not in containment zone or if not specifically restricted by any local guidelines.